

Information pursuant to the EU General Data Protection Regulation (GDPR) for the applicants of the Call for Content of FIBE 2027

Messe Berlin GmbH (hereinafter "Messe Berlin") attaches great importance to data protection. This data protection notice informs about the processing of the personal data in connection with the Call for Content of FIBE 2027. This notice supplements the [General Data Protection Policy](#) of Messe Berlin. For particular processing activities, especially for participants of FIBE 2027, there will be separate data protection notices.

1. Controller and data protection officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: info@messe-berlin.de **Data protection officer:** group data protection officer (address: as before; e-mail: datenschutz@messe-berlin.de).

2. Categories and sources of personal data

The personal data provided on the registration form, which may include the following categories, will be processed: first and last name, e-mail-address and company name as well as the suggested speaker, format, title and description of the programme session. Applicants may voluntarily provide their position and telephone number.

3. Purposes and legal basis of processing

Messe Berlin processes the personal data pursuant to section 2 in order to select the participants and to organise the participation of the selected participants in the Call for Content format at FIBE 2027 on the legal basis of Art.6 (1) 1 (b) GDPR (contract between Messe Berlin and the respective speaker). For the organization of participation as a speaker at FIBE 2027, as well as for information on follow-up and associated events, your personal data will be processed on the legal basis of Art. 6 (1) 1 (f) GDPR (the legitimate interest of Messe Berlin in conducting FIBE 2027, follow-up and associated events). If participants voluntarily register to receive a newsletter, their personal data will be processed for this purpose on the legal basis of their consent (Art. 6 (1) 1 (a) GDPR).

4. Categories of recipients and international data transfers

Messe Berlin will provide the contact details of the applicants to its cooperation partner Handelsblatt GmbH, Toulouser Allee 27, 40211 Düsseldorf, Germany (data protection officer: datenschutz@handelsblattgroup.com), which coordinates the FIBE 2027 conference. Messe Berlin and Handelsblatt GmbH are joint controllers within the meaning of the GDPR for the processing of personal data in connection with said FIBE conference and have concluded an arrangement pursuant to Art. 26 GDPR that specifies who fulfills which obligations pursuant to the GDPR.

In order to carry out certain processing activities in connection with the Call for Content of FIBE 2027 (in particular dispatch of documents, hosting, IT support and data management) Messe Berlin uses external service providers which process the personal data on behalf of Messe Berlin (so-called "processors"). Some processors are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. Personal data will only be transferred to those third countries if the European Commission ("EU Commission") has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses

adopted by the EU Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above).

5. Storage period

Stored personal data will be erased once they are no longer needed for achieving the relevant purpose of their processing. In so far as the processing takes place on the basis of consent or a legitimate interest of Messe Berlin, the data in question will no longer be processed for the purpose in question, and where appropriate, erased after receipt of your revocation of your consent or your objection to the processing, unless the conditions for a statutory exception are met. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

6. Data protection rights

To exercise the following rights, data subjects can contact the controller at any time (contact details see section 1 above or fibe@messe-berlin.de). Rights of the data subjects pursuant to Art. 12-21 GDPR: the right to access about personal data, the right to rectification, erasure and data portability as well as to restriction of processing. If consent has been given, this can be withdrawn at any time with effect for the future. The processing of your personal data until the withdrawal remains permissible on the legal basis of your consent.

Right to object

If the processing is based on the legal ground of legitimate interest, data subjects have the right to object to the processing of their personal data on grounds relating to their particular situation.

If data subjects are of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with the competent supervisory authority of their choice (Art. 77 GDPR).
